



GRITHUB

“MAN’S GREATNESS LIES IN HIS  
POWER OF THOUGHT.”

Blaise Pascal



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# HOW TO DEVELOP AN INVESTOR'S MINDSET

It is easy to talk about real estate and its mechanics but it is difficult to teach people how to think positively; once people learn about the mechanics of real estate investment, the main difference between those who succeed and those who fail is in the way they think about developing their individual businesses.

# HOW TO DEVELOP AN INVESTOR'S MINDSET

- ▶ Gaining knowledge is worthless unless the thought processes are clear.
- ▶ Start to think like an investor before you become one.
- ▶ There are no instruction manuals for individual thought processes of real estate entrepreneurs.



**WHAT?**

**WHERE?**

**WHO?**

**WHEN?**

**WHY?**

**HOW?**



# WHY?

- ▶ The answer to the question of `why' is more significant than how and what.
- ▶ It takes time to develop opportunities to great achievements. Therefore, `why' becomes an important question in pursuit of a real estate investment objective.
- ▶ The answer to the question of `why' has to be an emotional one because it is emotion that ultimately drives our behavior.
- ▶ You have to discover your real motivation that in order to gain resourceful and unlimited power.

# WHAT DRIVES YOU?

- ▶ Positive emotions drive
- ▶ Negative emotions drive
- ▶ Negative emotions can turn out to be stronger motivators when compared with the positive ones.
- ▶ Start by thinking about all those parts of your life that you are not so happy about and then visualize about how becoming a real estate investor would help solve those issues.







# FEEL YOUR EMOTIONS

The more emotional you become when you go to the root of why you want to become a real estate investor, the better will be your future. It could begin with the frustration you have in terms of how your retirement fund account is performing and the mediocre results in the future are sufficient to get you to take an action. It may also begin with how you are not able to spend quality time with your family as a result of your existing financial condition.



# PRESS YOUR HOT BUTTONS

- ▶ You need a strong enough motivation to take necessary actions to succeed in your business.
- ▶ When you feel you have become comfortable with your existing life situation, then rarely will you garner motivation to try out anything new.
- ▶ Search for your hot buttons and press them. This is the quickest way of motivating yourself and maintaining that motivation.





### WELCOME TO MY GRITHUB

A leading online learning platform currently under development.

### PERSEVERANCE AND PASSION FOR LONG-TERM GOALS.

"Grit" in psychology is a positive, non-cognitive trait based on an individual's passion for a particular long-term goal or end state, coupled with a powerful motivation to achieve their respective objective.

### A LEARNING PLATFORM FOR THE CROWD ECONOMY

Individuals high in grit are able to maintain their determination and motivation over long periods despite experiences with failure and adversity. Their passion and commitment towards the long-term objective is the overriding factor that provides the stamina required to "see the course" and challenges and set-backs.

START COURSE

